

FAST FACTS



A remarkable mineral, broadly involved in the body's metabolism, Zinc may be of assistance in the healing of wounds and treatment of minor skin disorders such as acne; helps support normal male physiology and function; and is important for the body's metabolism. GNLD provides high purity and potency zinc, plus natural amino acid chelation for improved absorption.

Chelated Zinc - *The healing mineral*

Why Chelated Zinc?

- Zinc may be of assistance in the healing of wounds and in the treatment of minor skin disorders such as acne.
- Zinc may considerably reduce the duration and severity of cold symptoms.
- Zinc is involved in the absorption and activity of vitamins and is a component of insulin.
- Zinc is involved in the production of proteins as well as the nucleic acids, DNA and RNA.
- Zinc is required for normal skin, bones and hair.
- Zinc may aid the support of the prostate.
- Deficiency of zinc may result in a wide range of disorders such as: loss of taste or smell, skin disorders and slow wound healing. Spots on the fingernails are often indicative of zinc deficiency.
- Because the best food sources of zinc are meat and seafood, vegetarian or low-meat diets may provide less than the 12-16 mg of zinc required daily for optimal health.

Why GNLD Chelated Zinc?

- **Highest potency and purity** - our pharmaceutical-grade zinc base provides both high purity and high potency that will help satisfy the gap in some diets.
- **Chelated for improved absorption** - In our unique chelation process, zinc is reacted with the amino acid methionine, a process proven to improve zinc absorption in the body. This is particularly important since only 20-30% of dietary zinc is normally absorbed.



The Chelated Zinc Story

Zinc performs a myriad of functions within our bodies yet is poorly absorbed.

Although the healthy human body contains about 2.2 grams of zinc – more than any other trace mineral except iron – only 20-30% of dietary zinc is absorbed.

Over 50% of men and 80% of women in Australia and New Zealand have zinc intakes below the recommended levels. Vegetarian and low protein diets may provide even less, as most of the best sources of zinc are beef, oysters, liver, pork, lamb and poultry. Other good sources include spices, wheat bran, wheat germ, nuts, cheddar cheese and popcorn.

Zinc deficiency is characterised by loss of appetite, stunted growth in children, skin changes, loss of taste sensitivity, white spots on fingernails and delayed healing of wounds.

GNLD's Chelated Zinc is both high purity and high potency and is formulated using a unique chelation process. This process forms our exclusive 2 to 1 zinc-amino acid chelate which tests show improves zinc absorption in the body.



The GNLD Challenge:

GNLD's Chelated Zinc is superior to its market competitors, and we are so confident that our product is without peer that we dare the competition to brave the "GNLD Chelated Zinc Challenge". For a zinc supplement to be equivalent to GNLD's Chelated Zinc, it must meet the following criteria:

	GNLD Chelated Zinc	Competitors Zinc Supplements
Pharmaceutical-grade zinc base provides both high purity and high potency.	✓	?
Chelated for improved absorption – In our unique chelation process, zinc is reacted with the amino acid methionine, a process proven to improve zinc absorption in the body.	✓	?
100% natural. Contains no artificial colours, flavours preservatives or sweeteners.	✓	?

Please remember to always read the label.



INTERNATIONAL

For more information please contact your local GNLD Distributor

www.gnld.com.au

www.gnld.co.nz

Chelated Zinc 6/04

Code 766



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