

FAST FACTS



Formula IV is a broad spectrum wholefood nutritional supplement formulated to provide the key nutrients needed for optimum cellular nutrition, yet are most at risk for being deficient in the modern food supply due to food processing techniques. Unique to Formula IV is Tre-en-en Grain Concentrates: an exclusive blend of essential oils from whole wheat berry, rice bran and soy beans, cold-processed to preserve nutrient integrity. Tre-en-en Grain Concentrates provides the cell membranes that surround every single cell in the body with the essential plant-derived lipids and sterols needed for cell membrane structure to allow nutrients to pass into and waste products out of the cell. To this wholefood base a broad spectrum of vitamins and minerals are added for nutrient fortification plus digestive enzymes for enhanced digestion and absorption. Formula IV is far more than just a multi-vitamin supplement, it is your foundation to cellular nutrition.

Formula IV

Nutritional assurance at the cellular level

Optimal cellular nutrition – the foundation to your health!

When many people think of supplementing their diet, they think along the lines of a simple multi-vitamin, multi-mineral supplement. However nutrition is far more complex than simply replacing a modicum of such nutrients. Formula IV is more than just a multi-vitamin. It is the only nutritional supplement that addresses the key issue of not only providing a broad spectrum of vitamins and minerals, but also the co-nutrients that actually aid the cell to absorb and utilise these nutrients.

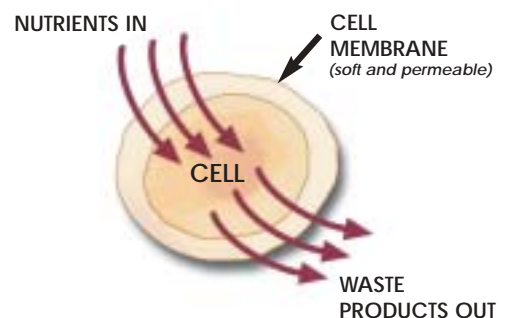
The cell membrane: The gatekeeper to cellular nutrition

The role of getting nutrients into the cell and waste products out lies with the cell membrane: a 'skin' that is made up of essential fats, surrounding every cell. To function effectively, the cell membrane needs to constantly replenish the essential lipids and sterols in its structure to remain soft and supple. These nutrients must be obtained from the foods you eat, such as whole grains like wheat, rice and soy. If they are not in the foods, then the integrity of the cell membrane becomes compromised. The cell becomes starved of nutrients and toxic waste products build up as they are not effectively eliminated. And the nutrients in any vitamin and mineral supplement will do very little as they cannot get into the cell where they are needed.

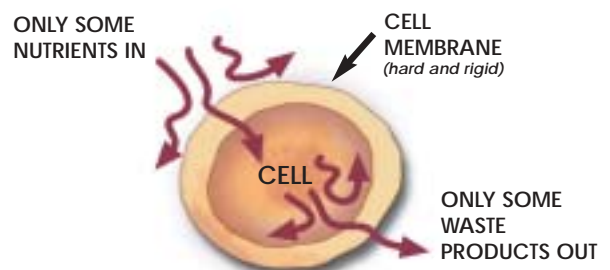
You need to replace these essential lipids and sterols in your diet

Historically, these essential lipids and sterols were a regular part of our diets. But with the advent of modern food processing techniques employed to extend the shelf life of staple foods, the essential lipids and sterols were removed. Today, there is a need for replacing these essential phyto-lipids and sterols back into our diets.

Healthy Cell



Unhealthy Cell



Formula IV Difference #1:

Tre-en-en Grain Concentrates

Unique to Formula IV is its wholefood base of the essential lipids and sterols sourced from whole wheat berry, rice bran and soy bean oils, known as Tre-en-en Grain Concentrates. Tre-en-en provides the basic building materials to support the structure of the cell membrane, allowing it to better absorb nutrients into and waste products out of the cell.

Fortifying your nutrient density and diversity

Also missing from many of today's foods is a broad spectrum of vitamins and minerals. Considered as the nuts and bolts of cell structure and functioning, these critical nutrients act as a team, in supporting the overall functioning of the cell.

Formula IV Difference #2:

Broad spectrum vitamin and mineral supplementation

Formula IV contains a synergistic mix of vitamins and minerals, in ratios and amounts nutritional science shows as supporting optimum cellular function.

Digesting these nutrients

A major hurdle for many people is digesting their foods so that their nutrients are better absorbed into the bloodstream where they can then be delivered to the cells.

Formula IV Difference #3:

Digestive enzymes for better nutritional absorption

Formula IV contains a blend of digestive enzymes to aid digestion and absorption of the nutrients into the blood circulation.



Contents of Formula IV:

Vitamin A (from natural fish oil); Vitamin D, Mixed tocopherols (Vitamin E); Vitamin C; Folic acid; Vitamin B₁; Vitamin B₂; Niacin; Vitamin B₆; Vitamin B₁₂; Pantothenic acid; Iodine; Iron; Magnesium; Copper; Manganese; Potassium; Linoleic acid; Inositol; Lipase; Diastase (NZ)/Amylase (Au); Pancreatin; Lecithin; Para aminobenzoic acid; in a base of Tre-en-en Grain Concentrates (Soya bean oil, Rice bran oil, Wheat germ oil).



Formula IV – supporting optimum cellular nutrition since 1958

Formula IV was borne out of the positive results of a series of studies conducted in the 1950s showing that chronically fatigued people could benefit dramatically from a mixture of plant extracts providing broad spectrum lipids and sterols. Interestingly, these people showed no significant benefits when given a multi-vitamin supplement, until supplemented with the plant extract, suggesting that it was these critical lipids and sterols that enhanced the ability for the cells to utilise nutrients. Formula IV, with its supply of essential lipids and sterols in Tre-en-en Grain Concentrates, plus a broad spectrum of vitamins and minerals, promotes the efficient functioning of cells, glandular systems, and the entire body.

Feed your cells with Formula IV

Today, Formula IV continues to provide the key nutrients needed to support optimal cellular nutrition. It is the foundation of GNLD's Cellular Energy Program, a program scientifically formulated to address the needs of the cell. With Formula IV, you can feed the cells of your body with the essential lipids and sterols found in Tre-en-en Grain Concentrates to allow them to better utilise the nutrients found in the foods you eat. That is the core of cellular nutrition!

Please remember to always read the label.



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