45 years of quality ...45 years of firsts

Ever since GNLD introduced the world's first phytonutrient supplement 45 years ago, people have experienced a remarkable change! A change in the way they feel and a change in the way they age! They have more energy to do the things they love. They're healthier than ever, and they're living fuller, more exciting lives!

Companies around the globe have been trying for decades to match our exclusive product formulations. But since day one, we have remained at the leading edge. We are not only the phytonutrient pioneers, we set the industry standard for wholefood supplementation! All of our products are created under the direction of GNLD's distinguished Scientific Advisory Board and feature the "GNLD Difference" Take a tour through history and look at our 45 years of quality... 45 years of firsts!

1958 Formula IV: The only product of its kind!

As GNLD's flagship product, Formula IV provides the density and diversity of vitamins, minerals, enzymes, proteins and essential lipids and sterols needed by your cells to function at their very best. The unique feature of Formula IV is the Tre-en-en Grain Concentrates, a unique blend of wheat, rice and soy. Developed as part of a research effort into chronic fatigue, Tre-en-en Grain Concentrates feed your cells crucial lipids and sterols that are missing from almost all of today's food. Virtually every life sustaining activity in your body depends on the health of your cells. Formula IV provides a variety of essential nutrients needed for optimum cellular health, plus the vital lipids and sterols that help the cells utilise these nutrients more effectively. By taking Formula IV, you are empowering the health of your cells to recapture youthful energy and vitality!

Pioneered development of protein supplements with unique protein instantising process

Introduction of biodegradable personal cleaners

Pioneered use of Vitamin E in skincare products

Developed Protogard process for better protein utilisation

1968 Complete protein: supplying all 22 amino acids!

GNLD protein products revolutionised the protein industry by combining the best wholefood sources of protein in a manner that makes the protein more easily digestible and bioavailable. To begin with, GNLD utilises protein from several wholefood sources to provide the full complement of all 22 amino acids involved in human nutrition, important since all 22 are needed by the body for various functions, but not all are provided in required amounts in foods found in the diet. GNLD's Protogard process blends these high quality proteins at low temperatures: a critical aspect since excessive heat can destroy protein's structure and reduce its nutritional value, and adds a unique blend of natural protein-digesting enzymes to aid digestion and absorption.

Developed LipoPlus to support healthy cardiovascular system

Introduced Digestive Enzymes for natural support of optimal digestion

Natural Formulas, GNLD's own research and quality control laboratory and manufacturing plant, built

Introduction of super-concentrated biodegradable cleaners

1972 Scientists develop Neo-Plex Concentrate!

GNLD introduces Neo-Plex Concentrate as the foundation for GNLD's three vitamin C products because of their respect for Nature's blueprint for human nutrition. This blueprint dictates that vitamin C in foods is always accompanied by a multitude of beneficial nutrients, such as bioflavonoids, to enhance its bioavailability and utilisation.

GNLD introduces the most complete wholefood vitamin E supplement available!

Most vitamin E supplements on the market contain only alpha-tocopherol, or worse still, the synthetic form (dl-alpha tocopherol). Again, Nature's blueprint for human nutrition stipulates that there are eight family members of the vitamin E family. Taking only one means that you miss out on the important health benefits delivered by the other seven family members. GNLD's vitamin E, with its wholefood source of wheat germ and soybean oils delivers a balanced mix of the entire eight-member family: all four tocopherols and all four tocotrienols!

Introduction of Water Dome water enhancement system

Development of GNLD-exclusive Threshold-Controlled supplementation

Development of amino-acid chelated minerals

Proteins sweetened with fructose to provide glycemic edge

Dr. Arthur Furst joins company and establishes Scientific Advisory Board

Water Dome's superiority endorsed by "*Consumer's Digest*"

Herbal Alternatives developed with 5x concentration of herbs from traditional Chinese formulations

1987 SAB formulates Vegetarian Protein Supplement with health-optimising isoflavones

Vegetarian Protein Supplement is 100% natural and delivers powerful isoflavones that are not available in many other foods, except the soybean! Vegetarian Protein Supplement is not only a high quality protein source, providing all 22 amino acids involved in human nutrition, just two glasses gives you the same amount of soy protein shown in studies to promote heart health!

Computer link established between GNLD and National Library of Medicine

Texas A& M University study reaffirms role of Tre-en-en in growth development and nutrient utilisation

Acidophilus Plus features Targeted Delivery Technology, a new concept in acidophilus supplementation

GNLD's Salmon Oil omega-3 establishes new benchmark for product purity

Dr Furst develops broad-spectrum antioxidant BetaGard

Development of Aloe Vera Plus revolutionises aloe vera supplementation

1992 GNLD introduces Carotenoid Complex: a revolutionary phytonutrient breakthrough!

The first and only product of its kind, Carotenoid Complex delivers an optimal serving of carotenoid-rich fruits and vegetables scientifically proven to support long-term good health. The exclusive blend features phytonutrient extracts from tomatoes, carrots, spinach, red capsicum, strawberries, apricots and peaches. So impressed by Carotenoid Complex, the United States Department of Agriculture chose to spend the next five years researching the benefits of carotenoids, using GNLD's Carotenoid Complex of the subject of their studies! This research showed Carotenoid Complex supported the body's response to oxidative stress and supported the immune system; promoted antioxidant activity in cellular lipids; and promoted cardiovascular health, including support for healthy antioxidant activity in LDL cholesterol.

GNLD becomes only direct selling company ever invited to present its findings to the New York Academy of Sciences

GNLD's Nutriance Vitamin E Therapy provides "clinical-intensity" skin care

Introduction of VitaGard brings chewable antioxidants, vitamins, minerals & phytonutrients to children

1995 GNLD introduces Flavonoid Complex

Unique and completely exclusive to GNLD, Flavonoid Complex provides an optimal serving of all five classes of flavonoids in each tablet. This diverse wholefood formula delivers potent antioxidant health support for the entire cardiovascular system and promotes healthy cellular tissue throughout the body!

1996 GNLD introduces Cruciferous *Plus*

In recognition of the health benefits of phytonutrients from broccoli, kale, radishes, black and brown mustards and watercress, GNLD release their wholefood cruciferous supplement. Another first of its kind, Cruciferous *Plus* is a convenient way to supplement your diet with important crucifers known to support detoxification and long-term health of cells in the body, especially during the hormonal changes associated with aging.

Independent studies using National Cancer Institute protocols show inhibition of human cancer cells using Flavonoid Complex and Cruciferous Plus

Introduction of "Gel-Gard" Enteric Protection System results in highest potency microflora supplement - Acidophilus Plus

1998 Nutriance heralds a new era in skin care!

Continuing the tradition of using what nature intended to protect the body, GNLD releases an update of its Nutriance skin and personal care product line. The underlying theme of the skin care range is the use of synergistic products, containing herbal, botanical and nutritional extracts that is age defying, skin protecting and youth renewing! The Nutriance range features breakthrough technology (with ACR, Vitamins E, C, A, green tea and echinacea), and is proven to reduce fine lines and wrinkles by up to 28% in just 28 days. Human clinical studies prove that the Nutriance Renewing Antioxidant Treatment boosts antioxidant activity by 90%, protecting skin against free radicals and UV damages.

GNLD introduces new processes for extraction of phytonutrients from foods leading to most complete carotenoid supplement available with 8x the antioxidant activity of the original formula

2001 GR² Control weight loss program

In response to the epidemic of people struggling to control their weight, and the dedicated research of the SAB and Global Science Network, GNLD releases the complete nutritional weight control program, GR² Control. Designed to attack fat loss on the three fronts of controlling glycaemic response to foods, re-energising the body to burn more fat and re-balance satiety levels, GR² Control is proven to help the body achieve and maintain a healthy weight, thereby promoting cardiovascular health and other related health benefits!

GR² CONTROL