

# FAST FACTS



Though you may be healthy in all other respects, imbalances or disruptions of natural male functions can occur that undermine feelings of wellness and male vitality. For centuries, master herbalists have known that men have unique needs, and that certain herbs work to balance and support normal masculine function and improve wellness and vitality. GNLD developed Masculine Herbal Complex using ancient herbal knowledge and leading-edge science to support needs unique to the male system.

## Masculine Herbal Complex



### Why Choose Herbs for my Male Concerns?

- Because herbs have been proven effective from centuries of use;
- Because herbs have a long history of safe use, without the side effects associated with chemical drugs;
- Because herbs are Nature's solutions to wellness challenges;
- Because herbs are non-habit-forming;
- Because herbs work naturally and gently to support normal male physiology and function;
- Because herbs have been shown to support masculine needs and help the male body perform at its vital best.

### Why GNLD Masculine Herbal Complex?

- Comprehensive formula. Our unique 'complete family' approach to the formula provides broad, synergistic effects of the herbal constituents, which optimise their ability to promote vital male balance.
- Herbs are selected from many global traditions, bringing you the best herbal knowledge from around the world.
- Contains Saw Palmetto, which has been shown to help support prostate health.
- Contains Avena sativa, which supports the function of the nervous system.
- Contains St. John's Wort and Skullcap, which help support calmness, relieve low mood, and support positive mental attitude.
- Contains Damiana, for renewed vitality.
- 100% natural herbal formula. Contains no chemicals or animal products.
- Guaranteed purity, potency, and consistency.
- Unique global blend of herbs targeted at balancing the male system to achieve improved wellness.
- 100% natural herbal formula. Contains no chemical or animal products.
- Non-habit-forming.
- Naturally and gently balances and supports normal male physiology and function.



**INTERNATIONAL**

For more information please contact your local GNLD Distributor

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Masculine Herbal 6/04

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## References and suggested further reading

Chevallier, A., *Encyclopedia of Medicinal Plants*, Dorling & Kiendersley Ltd., London, 1996.

Hoffman, D., *The Complete Illustrated Holistic Herbal*, London, 1996.

Hsu, Hong-Yen, *Oriental Materia Medica*, Keats Publishing Company, New Canaan, CT, 1986.

The following benefits have been attributed to the herbs contained in GNLD's Masculine Herbal Complex by master herbalists:

| Herb   | Traditional Benefit  |
|--|--|
| Saw Palmetto - fruit<br>( <i>Serenoa serrulata/repens</i> )    | Maintains a healthy urinary tract and prostate. Supports a strong immune system and restores vitality.                                     |
| Oats - seed<br>( <i>Avena sativa</i> )                         | Helps relieve feelings of stress and anxiety. Supports healthy nervous system, libido and related male functions.                          |
| Celery - seed<br>( <i>Apium graveolens</i> )                   | Assists with cleansing of the blood. Functions as a tonic to support healthy male physiology, promoting fertility, vitality and longevity. |
| Damiana - leaf<br>( <i>Turnera diffusa</i> )                   | Supports healthy nervous system, libido and related male functions. Aids in control of stress and anxiety.                                 |
| Yarrow - flower<br>( <i>Achillea millefolium</i> )             | Supports healthy blood pressure levels. Soothes and calms, normalising distressed tissue.  |
| St. John's Wort - flower<br>( <i>Hypericum perforatum</i> )    | Calms the nerves, relieves mild depression. Also helps soothe and normalise distressed tissue.   |
| Skullcap - herb<br>( <i>Scutellaria lateriflora</i> )          | Calms the nerves, reduces feeling of anxiety and stress. Helps support healthy blood pressure levels.                                      |
| Astragalus - whole plant<br>( <i>Astragalus membranaceus</i> ) | Promotes vitality and healthy immune responses. Supports healthy kidney and liver functions.   |
| Cayenne - fruit<br>( <i>Capsicum frutescens</i> )              | Encourages healthy circulation, especially to the extremities.   |

## The GNLD Challenge:

### Deliver pure, potent Herbal ingredients

GNLD's Masculine Herbal Complex, as part of our Herbal Alternatives range is superior to its market competitors, and we are so confident that our product is without peer that we dare the competition to brave the "GNLD Herbal Alternatives Challenge." For a herbal supplement to be equivalent to GNLD's Herbal Alternatives, it must meet the following criteria:

|   | GNLD Herbal Alternatives | Competitors Products |
|---|--------------------------|----------------------|
| <b>Utilises polypharmacy</b> – based on traditional herbalism, combines the synergistic benefits of selected herbs to optimise wellness.                        | ✓                        | ?                    |
| <b>Benchmarks the industry standard for purity and cleanliness.</b> Ensures herbal products free of contamination without using toxic gases or gamma radiation. | ✓                        | ?                    |
| <b>Concentrated for potency and great value.</b> Concentrates active ingredients at least five times their natural potency.                                     | ✓                        | ?                    |
| <b>Standardised active ingredients.</b> Key active ingredients are standardised for consistent potency.   | ✓                        | ?                    |